

LANGER RESEARCH ASSOCIATES
SURVEY RESEARCH DESIGN • MANAGEMENT • ANALYSIS

Topline results

National Political Poll for Esquire/Yahoo! News

This survey was conducted by landline and cellular telephone Sept. 7-10, 2012, among a random national sample of 1,002 adults. Results have a margin of sampling error of plus or minus 4 percentage points for the full sample, 4.5 points for registered voters and 5 points for likely voters. The survey was produced for Esquire/Yahoo! News by Langer Research Associates, with sampling, data collection and tabulation by Interviewing Service of America of Van Nuys, CA.

Full topline results follow. An asterisk indicates a response given by fewer than 0.5 percent of respondents. "GP" indicates results among the general public, RV among registered voters and LV among likely voters.

How likely is it that you'll vote in the presidential election between (Barack Obama, the Democrat) and (Mitt Romney, the Republican) this November – will you definitely vote, probably vote, are the chances 50-50, or less than that?

	Definitely vote	Probably vote	Chances 50/50	Less than that	Don't think will vote (vol.)	No opinion
GP	72	8	8	8	4	1
RV	82	7	7	3	1	1

If the presidential election were today, would you vote for (Obama) or for (Romney)? Do you lean more toward (Obama) or (Romney)?

	Obama	Romney	Other (vol.)	No opinion
GP	53	40	1	6
RV	52	41	1	6
LV	50	46	1	4

If you were a betting person, who would you bet on to win in November, (Obama) or (Romney)?

	Obama	Romney	Would not bet (vol.)	No opinion
GP	57	30	5	8
RV	56	30	6	8
LV	56	31	5	8

Just for fun, who do you think would win if it came to a fist fight, (Obama) or (Romney)?

	Obama	Romney	No opinion
GP	58	22	20
RV	57	22	21
LV	57	21	22

	Demographic profile		
	GP	RV	LV
Men	49	49	51
Women	51	51	49
Age			
18-39	38	32	29
40-49	19	20	19
50-64	26	28	31
65+	17	19	20
Whites	73	74	76
Minorities	27	25	24
College degree	31	34	38
No degree	69	66	62
Democrats	32	32	32
Republicans	23	26	28
Independents	38	36	35
Liberals	22	24	22
Moderates	35	34	34
Conservatives	38	38	40
Income:			
<\$50K	53	49	43
\$50-100K	28	30	33
\$100K+	19	20	24